

## Member Spotlight Featured Linda Quesenberry of Especial Consulting



Linda Quesenberry shared information about her outreach work with local community organizations to bring more services to Los Osos.



Members Monica Randeem, Peggy Zatt and Dianne Woodworth.

Photos by Dawn Rodden



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### Mission Statement

Professional business women promoting one another to achieve professional and personal goals. SBWN meets each month and offers its members valuable networking time with other businesswomen and informative presentations from a variety of speakers on topics relevant to business and the goals of businesswomen. In addition, we provide financial support and assistance to Women's Shelter Program of San Luis Obispo County and award a Cuesta College Scholarship to female adult re-entry students.

# SBWN 2016-2017 Coming Events

## AUGUST

Luncheon  
Tuesday, 2nd @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker:**

Regional Government  
Service Rep

**Topic:**

Transportation  
Expenditure Plan

**Summer Evening  
Scholarship Benefit**

Saturday, 13th @ 5pm

**Board Meeting**

Tuesday, 9th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO

## SEPTEMBER

Luncheon  
Tuesday, 6th @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker:**

Judy Salamacha

**Topic:**

Maritime Museum in M.B.

**Board Meeting**

Tuesday, 13th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO

## OCTOBER

Luncheon  
Tuesday, 4th @ noon  
La Palapa  
1346 2nd Street  
Los Osos/Baywood Park

**Speaker: TBA**

**Board Meeting**

Tuesday, 11th @ 5:30pm  
LO/BP Chamber  
781 Palisades Ave., LO



## A Message to Our Members

Hello ladies,

Thank you to our members and friends who attended our summer membership mixer on June 24th. Attendees were treated with a delicious and educational wine and cheese tasting courtesy of Maria O'Reilly with Wines For Humanity. Seven international wines were



**MEMBERS have either a standing or absentee reservation for lunch. Member cancellations or guest reservations are required by 12:00 P.M. the Friday prior to the day of the meeting. Book your reservation online at [www.sbwn.org](http://www.sbwn.org) or email [info@sbwn.org](mailto:info@sbwn.org)**

## How to Join & Member Benefits

Our general membership luncheon meetings are held on the first Tuesday of each month at 12 noon. There is a \$20 meeting fee for members; \$25 for non-members and guests. (Annual membership dues are \$45). Non-members are welcome to attend two luncheon meetings – then we hope you will join us as a member. Online membership applications available at [www.sbwn.org](http://www.sbwn.org) or email [info@sbwn.org](mailto:info@sbwn.org) to request a membership brochure.

- Networking, Business Contacts & Referrals
- Friendship & Mentoring
- Education & Community Outreach
- Increased Visibility for Your Business
- Leadership Opportunities
- Monthly Meetings/Newsletter
- Membership Directory
- Group member of the Los Osos/Baywood Park Chamber of Commerce

served with added witty wine trivia. Sage Eco Garden made the perfect venue for this event. A big thank you to Sage and Maria! Be on the lookout for the date of the fall mixer. You will not want to miss it!

– Rita Flores  
Membership Director



Maria O'Reilly, SBWN Secretary and Wines for Humanity Representative.



Sage Eco Garden was a beautiful setting for the Mix & Mingle.

## ANNOUNCEMENTS!!!!!!

• **SUMMER EVENING SCHOLARSHIP BENEFIT:** We are looking for SPONSORS and RAFFLE PRIZES for the August 13th Good, Bad and the Ugly Summer Evening Scholarship Benefit. **SEE PG 4.**

We will hold our regular luncheon Tuesday, August 2nd and feature an exciting program. SPONSORSHIPS AVAILABLE:

**The Gambler \$500** - includes 8 tickets, \$200 in Fun Money for gambling and a reserved table.

**The Gunslinger \$250** - includes 4 tickets, \$200 in Fun Money for gambling and a reserved half table.

If you have a gift item to donate or wish to be a sponsor, please send an email to [info@sbwn.org](mailto:info@sbwn.org) or contact Gila Zak at (805) 704-3599.

• **PENNIES FROM HEAVEN:** A penny jar will be at each meeting to contribute to our scholarship fund. So check your pockets and the bottom of your purse for loose change and bring to the next luncheon meeting.

• Remember the newsletter is your voice. The Networker newsletter invites SBWN members to provide women in business, women in life articles and photos of important events. A newsletter is one of the best ways for network members to stay in touch with what other members are doing. Keep them posted in Network in the News and Personal Notes columns. Information can be emailed to [info@sbwn.org](mailto:info@sbwn.org)

**We had 11 Members & Guests  
at our July Luncheon  
Welcome New Member  
Shannon Braz**

## Regional Government Services Rep at August Luncheon Meeting

On Tuesday, August 2nd, 2016, South Bay Women's Network (SBWN) will meet at La Palapa Mexican Cuisine & Seafood, located at 1346 2nd Street in Baywood Park at noon. A representative from the Regional Government Services will present information about the proposed Transportation Expenditure Plan which includes details and how it will impact those living and working in San Luis Obispo County. More information can be found on our website.

SBWN is a non-profit organization open to all women on all job levels and in every occupation that wishes to share ideas, build friendships, and exchange support needed for personal and professional growth. The meeting fee, which includes informative speakers, beautiful venue, networking and lunch, is \$20 for members and \$25 for guests. For guests reservations and member cancellations please visit our website at [www.sbwn.org](http://www.sbwn.org) or email us at [info@sbwn.org](mailto:info@sbwn.org) no later than 12 noon the Friday prior to the meeting. Bring a friend to lunch!



## Birthday Girls

Shaunna Sullivan ..... August 19  
Leslie Kasanoff.....August 26  
Monica Randeem..... August 31

## SBWN Scholarship Applications Now Available

SBWN is accepting scholarship applications for a Cuesta College female re-entry student. Members may nominate a woman whose education would benefit from this scholarship opportunity. **Applications will be accepted until September 16th.**

Online application/nomination forms available at [www.sbwn.org](http://www.sbwn.org)

## 2016-2017 SBWN Board of Directors

### President

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### Historian Director

Open

### Immediate Past President

Paulla Ufferheide  
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(805) 900-5152  
[paulla@winesforhumanity.com](mailto:paulla@winesforhumanity.com)

### LUNCH RESERVATIONS

[info@sbwn.org](mailto:info@sbwn.org)



**Summer Evening Scholarship Benefit**  
**Saturday, Aug 13th 5:00 - 8:00 pm**  
**The Red Barn in Los Osos**

INFORMATION & ONLINE TICKETS AT [WWW.SBWN.ORG](http://WWW.SBWN.ORG)

*Put your drawers on, and take your guns off.*

A thought for the month...

*"If you're not making some notable mistakes along the way, you're certainly not taking enough business and career chances".*

– Sallie Krawcheck

**ADVERTISING OPPORTUNITY** - SBWN Members may submit flyers for our monthly on-line newsletter for \$25. Please contact Dawn Rodden, for format information or if you need to submit a hardcopy for scanning. E-mail all digital files to [info@sbwn.org](mailto:info@sbwn.org).

**ONE MONTH FREE  
 BUSINESS CARD SIZE AD  
 FOR ALL MEMBERS  
 YOUR AD HERE!**

**NEXT NEWSLETTER DEADLINE:** August 15th



## SBWN Scholarship Application and Nomination Form

### Instructions

If you are nominating a woman for the SBWN Educational Scholarship, please fill out the SBWN Nomination Form. Please refer to the guidelines below before completing the Nomination Form. Only those who meet the basic guidelines will be considered.

If you are applying for the SBWN Educational Scholarship, please fill out the SBWN Scholarship Application. Please refer to the guidelines below before completing the Scholarship Application. Only those who meet the basic guidelines will be considered.

Completed Nomination Forms and Scholarship Applications can be emailed to [info@SBWN.org](mailto:info@SBWN.org) or sent to P.O. Box. 6213, Los Osos, CA 93412-6213

### SBWN Educational Scholarship Guidelines

1. Female; minimum 21 years of age
2. Must be a re-entry student (see definition below)
3. No prior degree, including an Associate Degree (AA or AS); certification is acceptable
4. Must be a part or full time student attending Cuesta College

A re-entry student, defined in the educational system, is one who attends college following an interruption in their post-high school education. The student either did not attend college after high school or the student started a degree but was unable to complete it.

# SBWN Nomination Form:

**Must be postmarked or received by September 16, 2016**

Date: \_\_\_\_\_ Name of Nominee: \_\_\_\_\_

Nominee Address: \_\_\_\_\_

Nominee Contact Number: \_\_\_\_\_ Nominee Email Address: \_\_\_\_\_

Does the nominee meet the basic guidelines? \_\_\_\_\_ How long have you know the nominee? \_\_\_\_\_

How do you know the nominee? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

For what reason did the nominee discontinue their education? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

For what reason did the nominee return to pursue, or begin pursuing, their education as a re-entry student? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What makes the nominee a good candidate for the SBWN Education Scholarship? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will the SBWN Education Scholarship benefit the nominee? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Nominated by: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

 Scholarship Application:

**Must be postmarked or received by September 16, 2016**

Date: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Do you meet the basic guidelines? \_\_\_\_\_ List any post-high school certificate earned: \_\_\_\_\_

\_\_\_\_\_

How long have you been attending Cuesta College? \_\_\_\_\_

How many credits have you earned at Cuesta College? \_\_\_\_\_

Have you earned credits at any other college, if so, please list: \_\_\_\_\_

\_\_\_\_\_

For what reason did you discontinue your education? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

For what reason did you return to pursue, or begin pursuing, your education as a re-entry student?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What makes you a good candidate for the SBWN Education Scholarship? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will the SBWN Education Scholarship benefit you and your educational goals? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_